

Actavis Nordic A/S in Consumer Health (Denmark)

https://marketpublishers.com/r/AC212410EE6EN.html

Date: April 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AC212410EE6EN

Abstracts

Actavis Nordic will develop its leading position in generic pharmaceuticals through strategic acquisitions, penetration into new markets and strong investment in research and development of new products. It will pursue a determined first-to-market strategy and position the company to take full advantage of future opportunities.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning."



Contents

Strategic Direction

Key Facts

Summary 1 Actavis Nordic A/S: Key Facts

Summary 2 Actavis Nordic A/s: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Actavis Nordic A/S: Competitive Position 2012



I would like to order

Product name: Actavis Nordic A/S in Consumer Health (Denmark)

Product link: https://marketpublishers.com/r/AC212410E66N.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AC212410EE6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970