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Abstracts

As demand for computers and peripherals starts to show signs of weakness in 2013, this profile assesses prospects for Acer Inc in a rapidly changing operating environment. The briefing focuses on the company's operations in computers and peripherals for the consumer market. Supplemental analysis of the business side of the computer market is provided to paint a complete picture of the company.

Euromonitor International's Acer Inc in Consumer Electronics (Global) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Electronics industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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