

Acecook Vietnam JSC in Packaged Food (Vietnam)

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Abstracts

Acecook Vietnam's goal is to become a leading food manufacturing corporation in Vietnam, and to expand its business globally with several major product lines, based on competitive advantages such as defined human resources, the continuous development of the Acecook brand, continuous investment in new factories with advanced and modern production lines, and diversifying product categories to satisfy the demands and tastes of local and foreign consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Impulse and Indulgence Products, Meal Replacement, Meal Solutions, Noodles, Nutrition/Staples, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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