

Accurist Watches Ltd in Personal Accessories (United Kingdom)

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Abstracts

Accurist Watches gained marginal value share in watches in the UK during 2013, a positive performance which is likely to continue over the forecast period as watches in the UK is a category which is currently experiencing a high degree of polarisation. UK consumers are generally opting either for watches at the higher end of the price spectrum or for budget brands at the low end of the price spectrum. Accurist watches are firmly ensconced at the higher end of the price spectrum and its status...

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