

# Accolade Wines Ltd in Alcoholic Drinks (World)

<https://marketpublishers.com/r/A8EC06E72087EN.html>

Date: March 2021

Pages: 60

Price: US\$ 570.00 (Single User License)

ID: A8EC06E72087EN

## Abstracts

Accolade became one of the top three wine players globally as a result of its acquisition strategy, which partially reverted after private equity company Carlyle acquired Accolade in 2018. The sale of most of its US portfolio and the retreat from China after the imposition of tariffs on Australian wines is expected to reshape the company's strategy. This profile looks at how the new owner is implementing changes in the company and what can we expect from Accolade over the forecast period.

Euromonitor International's Accolade Wines Ltd in Alcoholic Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Beer, Cider/Perry, RTDs, Spirits, Wine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
State of Play  
Exposure to Future Growth  
Competitive Positioning  
Wine in Detail  
Category and Geographic Opportunities  
Key Findings  
Appendix

## I would like to order

Product name: Accolade Wines Ltd in Alcoholic Drinks (World)

Product link: <https://marketpublishers.com/r/A8EC06E72087EN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8EC06E72087EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970