

Accolade Wines Ltd in Alcoholic Drinks (World)

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Abstracts

Accolade became one of the top three wine players globally as a result of its acquisition strategy, which partially reverted after private equity company Carlyle acquired Accolade in 2018. The sale of most of its US portfolio and the retreat from China after the imposition of tariffs on Australian wines is expected to reshape the company's strategy. This profile looks at how the new owner is implementing changes in the company and what can we expect from Accolade over the forecast period.

Euromonitor International's Accolade Wines Ltd in Alcoholic Drinks (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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