

Abu Dhabi Commercial Bank in Consumer Finance (United Arab Emirates)

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Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A9D1DAC30C2EN

Abstracts

Abu Dhabi Commercial Bank (ADCB) is expected to benefit from a number of factors over the forecast period and see strong growth. These include the bank's strong reputation for its award-winning Islamic banking, which will attract many Islamic consumers over the forecast period, fuelling strong growth in credit card volume and transaction value. Cost-conscious consumers are likely to be attracted by the fact that this is the only bank to offer fee-free personal banking for current and savings...

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