

# Absolute Pets Pty Ltd in Pet Care (South Africa)

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## Abstracts

Absolute Pets is a pet care retail chain. It has more than 30 outlets in the Western Cape and Gauteng. As part of its strategy, Absolute Pets aims to become the top pet care retailer in South Africa. It plans to achieve this by gaining more presence in other parts of the country and increasing its range in its premium product space.

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