

Absa Group Ltd in Financial Cards and Payments (South Africa)

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Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AC6FF32D4C5EN

Abstracts

Absa Group aims to continue to regain its market position by continuously improving its pricing structures in order to offer more value offerings to consumers. Absa will also continue to improve the bank's retail business functions, with a focus on improving transactional banking and transforming its retail offerings, shortening process times, increasing value propositions and digital platform offerings.

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