

# Aboca SpA in Consumer Health (Italy)

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## Abstracts

Aboca will continue to invest heavily in research and development in the forecast period. The company is not only seeking to develop entirely new products but will also continue to study historical Italian herbalist texts for inspiration. The company is also likely to focus on addressing changing consumer needs and is expected to continue to launch well-targeted new products throughout the forecast period. The company is likely to continue to gain share in the forecast period, benefiting from st...

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## Contents

Strategic Direction

Key Facts

Summary 1 Aboca SpA: Key Facts

Competitive Positioning

Summary 2 Aboca SpA: Competitive Position 2016

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