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ABN AMRO Bank NV in Financial Cards and Payments (Netherlands)

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Abstracts

In March 2013, ABN AMRO published its strategic priorities for the next five years. The bank's four main objectives are: the enhancement of client centricity; the further stabilisation of its internal organisation; the elaboration of a moderate lending risk profile, involving the pursuit of selective international growth in order to become less dependent of the Netherlands; to improve the bank's profitability in preparation for an initial public offer (IPO).

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