

# **Abenson Inc in Consumer Appliances (Philippines)**

https://marketpublishers.com/r/A1B88512144EN.html

Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: A1B88512144EN

### **Abstracts**

Abenson Inc is expected to maintain its momentum and take advantage of the dynamic performance of the consumer electronics and consumer appliances market in 2014. Abenson stores are expected to be aggressive through their promotional campaigns geared at encouraging high-tier brand purchases. Abenson will continue to offer the best consumer appliance deals and exclusive discounts. Abenson is also expected to increase the number of its stores during the forecast period and can continue to partner...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Abenson Inc: Key Facts

Summary 2 Abenson Inc: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Abenson Inc: Competitive Position 2014



#### I would like to order

Product name: Abenson Inc in Consumer Appliances (Philippines)

Product link: <a href="https://marketpublishers.com/r/A1B88512144EN.html">https://marketpublishers.com/r/A1B88512144EN.html</a>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A1B88512144EN.html">https://marketpublishers.com/r/A1B88512144EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970