

Abenson Inc in Consumer Appliances (Philippines)

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Abstracts

Abenson Inc is expected to maintain its momentum and take advantage of the dynamic performance of the consumer electronics and consumer appliances market in 2014. Abenson stores are expected to be aggressive through their promotional campaigns geared at encouraging high-tier brand purchases. Abenson will continue to offer the best consumer appliance deals and exclusive discounts. Abenson is also expected to increase the number of its stores during the forecast period and can continue to partner...

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