

Abenson Inc in Consumer Electronics (Philippines)

<https://marketpublishers.com/r/A98D4853AFFEN.html>

Date: January 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A98D4853AFFEN

Abstracts

With the good prospects for consumer electronics in 2014 onwards, Abenson expects to be widening its portfolio of mobile consumer electronic products like cameras and mobile phones. The retailer is also expected to partner with brands which target and lower- and middle-income consumers as it expands into key cities outside Metro Manila. Abenson will take advantage of the growing number of shopping malls and shopping centres built all over the Philippines in expanding its network of outlets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Abenson Inc: Key Facts

Summary 2 Abenson Inc: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Abenson Inc: Competitive Position 2013

I would like to order

Product name: Abenson Inc in Consumer Electronics (Philippines)

Product link: <https://marketpublishers.com/r/A98D4853AFFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A98D4853AFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970