

Abdullah Al-Othaim Markets Co in Retailing (Saudi Arabia)

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Abstracts

Abdullah Al-Othaim Markets aims to broaden its geographic presence outside of its core region of central Saudi Arabia, in order to capture a larger share of the thriving grocery retail market. Adding new outlets each year is set to remain the basis of the company's core strategy, in addition to upgrading its supply chain network and improving its private label offerings

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