

Abdullah Al-Othaim Markets Co in Home Care (Saudi Arabia)

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Abstracts

Abdullah Al-Othaim Markets Co is expected to focus on reaching more customers over the forecast period through outlet expansion as well as extending its internet retailing operations beyond Riyadh. Other major cities in Saudi Arabia are likely to be the company's initial focus for internet retailing expansion, such as Mecca and Jeddah. The company will also continue to invest heavily in social responsibility schemes, such as the Farhat Watan Card programme, with these creating a strong and...Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.**Why buy this report?**

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