

Abdul Samad Al Qurashi Co in Beauty and Personal Care (Saudi Arabia)

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Abstracts

Abdul Samad Al Qurashi strives to maintain its strong position within beauty and personal care in Saudi Arabia, specialising in traditional fragrances. The company focuses on improving its outlet ambience to attract customers to shop in a comfortable environment. It also plans to accelerate its growth by offering newer ranges of fragrances, both traditional and modern, as well as various types of oud and bukhoor.?

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