

# ABC Tissue Products Pty Ltd in Tissue and Hygiene (Australia)

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## Abstracts

2017 is expected to be an important year for ABC Tissue Products, especially for its main tissue brand, Quilton. With the increased number of machines in operation, the company is expected to be running more in-store and online promotional activities and collaborating with retailers to maintain its number one place in retail toilet tissue over the forecast period.

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