

Abasic SLU in Apparel and Footwear (Spain)

<https://marketpublishers.com/r/A5BB09C2E2CEN.html>

Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: A5BB09C2E2CEN

Abstracts

Abasic is planning for Desigual to become one of the main apparel brands in the country, and by the end of 2015 is expected to open a large distribution centre near Barcelona to further potentiate its multichannel distribution in Spain. Furthermore, it is expected to continue its strategy of creating a lifestyle brand with its entry in new product categories, such as cosmetics and home furniture (currently it has only launched the Desigual L Fantastic armchair, which is only available for sale...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Abasic SLU: Key Facts

Summary 2 Abasic SLU: Operational Indicators

Competitive Positioning

Summary 3 Abasic SLU: Competitive Position 2014

Retail Operations

Summary 4 Abasic SLU: Retail Operational Indicators

Internet Strategy

Chart 1 Abasic SLU: Desigual in Barcelona

I would like to order

Product name: Abasic SLU in Apparel and Footwear (Spain)

Product link: <https://marketpublishers.com/r/A5BB09C2E2CEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5BB09C2E2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970