

A T Cross Co in Luxury Goods (Philippines)

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Abstracts

The company is expected to remain a leading player in luxury writing instruments. Through its extensive and well-known writing instruments brand, Cross, the company is seen to appeal to an even bigger consumer base, as more middle-income consumers and young professionals increase in population, and to grow bigger in the forecast period. With partnership with companies catering to the youthful activities of existing trends, Cross is foreseen to garner a much bigger consumer base as it reaches out...

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Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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