

# 9 Koi Marketing Pte Ltd in Consumer Appliances (Singapore)

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## Abstracts

9 Koi Marketing is expected to continue building its Novita brand and bringing in quality products from outside Singapore under its brand. Singapore consumers are getting more familiar with the brand via its road shows and advertisements. Among its portfolio of products, 9 Koi Marketing not only focuses on consumer appliances products but also others such as water filters but the brand's increasing exposure to consumers will help expand its overall consumer base.

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