

7-Eleven Malaysia Sdn Bhd in Retailing (Malaysia)

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Abstracts

7-Eleven Malaysia Sdn Bhd is investing in new stores as it seeks to increase the size of its outlet network as well as the refurbishment its existing 2,037 stores. 7-Eleven Malaysia Sdn Bhd is looking to increase the size of its convenience stores as the retailer is expanding its fresh food and beverage offerings as well as offering new in-store services.

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