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7-Eleven Japan Co Ltd in Packaged Food (Japan)

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Abstracts

7-Eleven Japan plans to focus on convenience stores in the forecast period, with a focus on catering to Japanese society's unique needs. The company will continue to invest heavily in tracking consumer trends and will seek to cater to a growing demand for convenience and health by offering ready meals and other convenient options with a healthy image. The company will also join five other leading convenience stores and the government to develop an advanced self-service checkout system by 2025, w...

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