

2018 Digital Connectivity Index: Tomorrow's Most Connected Consumers

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Abstracts

Most of the world's connected markets are in the developed world with Denmark, Australia and South Korea leading the rankings in both fixed and mobile broadband. Emerging nations, notably China and the UAE, are gradually bridging the digital gap through investments in fibre-optics and 4G. In future, digital commerce, artificial intelligence and IoT will be the major growth drivers, boosted by the launch of 5G services. Ageing consumers and online security remain the key challenges.

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