

2017 Retailing Top Trends in Latin America

<https://marketpublishers.com/r/275268BFCB7EN.html>

Date: February 2017

Pages: 32

Price: US\$ 1,325.00 (Single User License)

ID: 275268BFCB7EN

Abstracts

This global briefing details the top trends affecting retail in Latin America in 2017, exploring how consumers are responding to changing economic conditions, the evolving role and structure of traditional channels, the continued development of cross-border internet retailing, and the rise of mobile internet retailing. This report will show how different companies have responded to these trends, and how these trends will shape the landscape over the next three years.

Euromonitor International's 2017 Retailing Top Trends in Latin America global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Changing Economies Shift Consumer Habits
Cross-Border E-Commerce
Looking Ahead

I would like to order

Product name: 2017 Retailing Top Trends in Latin America

Product link: <https://marketpublishers.com/r/275268BFCB7EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/275268BFCB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970