

## 100% Home Delivery/Takeaway in the United Kingdom

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### **Abstracts**

The rising popularity of third party players like Deliveroo, Just Eat and Uber Eats has made ordering takeaway food easier than ever, especially as UK consumers are very familiar with online ordering, with over half of 100% home delivery/takeaway orders now being placed online. Although the ease of online ordering has boosted takeaway sales growth, both via home delivery and online pre-booked collections, it has increased competition. Takeaway players (independent and chained) face more competit...

Euromonitor International's 100% Home Delivery/Takeaway in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Chained 100% Home Delivery/Takeaway, Independent 100% Home Delivery/Takeaway, Other 100% Home Delivery/Takeaway, Pizza 100% Home Delivery/Takeaway.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the 100% Home Delivery/Takeaway market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Foodservice Value Growth 2017-2022



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