

# Refrigerated Display Cases Market by Type (Plug-in RDC, Remote RDC), by Product Design (Vertical, Horizontal, Hybrid & semi-hybrid), Industry Trends, Estimation & Forecast, 2016 - 2024

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## Abstracts

Refrigerated Display Cases Market was valued at \$12.10 billion in 2016, and is projected to reach \$25.43 billion by 2024, having a CAGR of 9.8% during the forecast period of 2017 to 2024. In 2016, the Plug-in RDC segment generated the highest revenue share in the global refrigerated display cases market.

Refrigerated display cases, also called as RDCs, are refrigerators or freezers that are specifically designed for displaying the articles, as well as storing temperature-sensitive food products that require to be stored frozen or chilled. Refrigerated display cases are mostly used in retail stores and food & refreshment industry, such as general stores, hypermarkets, supermarkets, eateries & hotels and non-routine outlets. These cabinets help a lot in attracting the random customers through an eye-catching display of food and beverage products.

## MARKET DETERMINANTS

Factors such as rising awareness regarding food safety, changing lifestyle and developing applications in pharmaceutical & floriculture industry are driving the RDC market. Moreover, RDCs present an ease to the customers in the selection of the food article they need without wasting any time. However, increasing trend of online retail market and lack of awareness regarding refrigerated display cases act as hindering agents to the growth of the RDC market. Moreover, growing environmental concerns regarding emission of CFCs from the refrigerating units are some restraining factors impeding the market growth. On the other hand, constantly growing supermarkets and

government regulations regarding food quality will bring future growth opportunities for the RDC market. Asia pacific RDC market is expected to grow with the highest growth rate in the near future owing to rapid growth of grocery market in the region.

## SEGMENT ANALYSIS

The segmentation of the global refrigerated display cases market is done on the basis of type, by product design and by geography. On the basis of type, the market is segmented as Plug-in RDC and Remote RDC. By product design, the market is categorized as vertical, horizontal and hybrid & semi-hybrid. Geographically, the market is segmented into North America, Europe, Asia-Pacific and Rest of World. European market will lead the world RDC market, accounting for a share of 32.6% of the overall market revenue in 2016.

The region is expected to maintain its leading position throughout the forecast period. By product type, vertical RDCs will dominate the market, constituting around three-fifth of the market revenue in 2016.

Some major market players are AHT Cooling Systems GmbH, Verco Limited, Frigoglass, Epta S.p.A. refrigeration, Hoshizaki Corporation, Lennox International, Inc., Metalfrio solutions S.A., Hussmann International, Inc., Dover Corporation, Illinois Tool Works, Inc.

## REFRIGERATED DISPLAY CASE market segmentation

### By Type

Plug-in RDC

Remote RDC

### By Product Design

Vertical

Horizontal

Hybrid & semi-hybrid

## By Geography

North America

Europe

APAC

ROW

## KEY MARKET PLAYERS

AHT Cooling Systems Gmbh

Verco Limited

Frigoglass

Epta S.p.A. refrigeration

Hoshizaki Corporation

Lennox International, Inc.

Metalfrio Solutions S.A.

Hussmann International, Inc.

Dover Corporation

Illinois Tool Works, Inc.

## Contents

### CHAPTER 1. INTRODUCTION

#### 1.1. RESEARCH METHODOLOGY

- 1.1.1. ERC desk research
- 1.1.2. ERC data synthesis
- 1.1.3. Data validation and market feedback
- 1.1.4. ERC data sources

#### 1.2. RESEARCH SCOPE

### CHAPTER 2. MARKET LANDSCAPE

#### 2.1. RESEARCH SUMMARY

#### 2.2. VALUE CHAIN ANALYSIS

#### 2.3. FIVE FORCES ANALYSIS

#### 2.4. MARKET PLAYER POSITIONING

#### 2.5. DEMAND FORECAST

#### 2.6. BUSINESS INTELLIGENCE & STRATEGIC ANALYSIS

#### 2.7. MARKET DETERMINANTS

##### 2.7.1. Drivers

- 2.7.1.1. Rising awareness of food safety
- 2.7.1.2. Developing applications in pharmaceutical and floriculture industry
- 2.7.1.3. Changing lifestyle
- 2.7.1.4. Ease to consumers
- 2.7.1.5. Eco-friendly cooling

##### 2.7.2. Restraints

- 2.7.2.1. Increase in online retail market
- 2.7.2.2. Lack of awareness

##### 2.7.3. Opportunities

- 2.7.3.1. Promising market
- 2.7.3.2. Regulatory benefits

### CHAPTER 3. GLOBAL REFRIGERATED DISPLAY CASES MARKET BY TYPE

#### 3.1. SEGMENT OUTLINE

#### 3.2. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE, 2016-2024

#### 3.3. PLUG-IN RDC

- 3.3.1. Trend analysis
- 3.3.2. Market growth indicators
- 3.3.3. Global refrigerated display cases plug-in rdc market revenue by region,2016-2024

#### 3.4. REMOTE RDC

- 3.4.1. Trend analysis
- 3.4.2. Market growth indicators
- 3.4.3. Global refrigerated display cases remote RDC market revenue by region,2016-2024

### **CHAPTER 4. GLOBAL REFRIGERATED DISPLAY CASES MARKET BY PRODUCT DESIGN**

#### 4.1. SEGMENT OUTLINE

#### 4.2. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024

#### 4.3. VERTICAL

- 4.3.1. Trend analysis
- 4.3.2. Market growth indicators
- 4.3.3. Global Vertical refrigerated display cases market revenue by region,2016-2024

#### 4.4. HORIZONTAL

- 4.4.1. Trend analysis
- 4.4.2. Market growth indicators
- 4.4.3. Global horizontal refrigerated display cases market revenue by region,2016-2024

#### 4.5. HYBRID AND SEMI HYBRID

- 4.5.1. Trend analysis
- 4.5.2. Market growth indicators
- 4.5.3. Global hybrid and semi hybrid refrigerated display cases market revenue by region,2016-2024

### **CHAPTER 5. GLOBAL REFRIGERATED DISPLAY CASES MARKET BY GEOGRAPHY**

#### 5.1. SEGMENT OUTLINE

#### 5.2. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY GEOGRAPHY,2016-2024

#### 5.3. NORTH AMERICA

- 5.3.1. Trend analysis

- 5.3.2. Market growth indicators
- 5.3.3. North America refrigerated display cases market revenue by type,2016-2024
- 5.3.4. North America refrigerated display cases market revenue by product design,2016-2024
- 5.4. EUROPE
  - 5.4.1. Trend analysis
  - 5.4.2. Market growth indicators
  - 5.4.3. Europe refrigerated display cases market revenue by type,2016-2024
  - 5.4.4. Europe refrigerated display cases market revenue by product design,2016-2024
- 5.5. ASIA-PACIFIC
  - 5.5.1. Trend analysis
  - 5.5.2. Market growth indicators
  - 5.5.3. Asia-Pacific refrigerated display cases market revenue by type,2016-2024
  - 5.5.4. Asia-Pacific refrigerated display cases market revenue by product design,2016-2024
- 5.6. REST OF THE WORLD
  - 5.6.1. Trend analysis
  - 5.6.2. Market growth indicators
  - 5.6.3. Rest of The World refrigerated display cases market revenue by type,2016-2024
  - 5.6.4. Rest of The World refrigerated display cases market revenue by product design,2016-2024

## **CHAPTER 6. KEY VENDOR PROFILES**

- 6.1. AHT COOLING SYSTEMS GMBH
  - 6.1.1. Company synopsis
  - 6.1.2. Company snapshot
  - 6.1.3. Business overview
  - 6.1.4. Strategic analysis
- 6.2. VERCO LIMITED
  - 6.2.1. Company synopsis
  - 6.2.2. Company snapshot
  - 6.2.3. Business overview
  - 6.2.4. Strategic analysis
- 6.3. FRIGOGLASS
  - 6.3.1. Company synopsis
  - 6.3.2. Company snapshot
  - 6.3.3. Business overview
  - 6.3.4. Strategic analysis

#### 6.4. EPTA S.P.A. REFRIGERATION

- 6.4.1. Company synopsis
- 6.4.2. Company snapshot
- 6.4.3. Business overview
- 6.4.4. Strategic analysis

#### 6.5. HOSHIZAKI CORPORATION

- 6.5.1. Company synopsis
- 6.5.2. Company snapshot
- 6.5.3. Business overview
- 6.5.4. Strategic analysis

#### 6.6. LENNOX INTERNATIONAL, INC.

- 6.6.1. Company synopsis
- 6.6.2. Company snapshot
- 6.6.3. Business overview
- 6.6.4. Strategic analysis

#### 6.7. METALFRIO SOLUTIONS S.A.

- 6.7.1. Company synopsis
- 6.7.2. Company snapshot
- 6.7.3. Business overview
- 6.7.4. Strategic analysis

#### 6.8. HUSSMANN INTERNATIONAL, INC.

- 6.8.1. Company synopsis
- 6.8.2. Company snapshot
- 6.8.3. Business overview
- 6.8.4. Strategic analysis

#### 6.9. DOVER CORPORATION

- 6.9.1. Company synopsis
- 6.9.2. Company snapshot
- 6.9.3. Business overview
- 6.9.4. Strategic analysis

#### 6.10. ILLINOIS TOOL WORKS, INC.

- 6.10.1. Company synopsis
- 6.10.2. Company snapshot
- 6.10.3. Business overview
- 6.10.4. Strategic analysis

## List Of Tables

### LIST OF TABLES

TABLE NO 1. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

TABLE NO 2. GLOBAL REFRIGERATED DISPLAY CASES PLUG-IN RDC MARKET REVENUE BY REGION,2016-2024(\$MILLION)

TABLE NO 3. GLOBAL REFRIGERATED DISPLAY CASES REMOTE RDC MARKET REVENUE BY REGION,2016-2024(\$MILLION)

TABLE NO 4. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)

TABLE NO 5. GLOBAL VERTICAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)

TABLE NO 6. GLOBAL HORIZONTAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)

TABLE NO 7. GLOBAL HYBRID AND SEMI HYBRID REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)

TABLE NO 8. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY GEOGRAPHY,2016-2024(\$MILLION)

TABLE NO 9. NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

TABLE NO 10. NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)

TABLE NO 11. EUROPE REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

TABLE NO 12. EUROPE REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)

TABLE NO 13. ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

TABLE NO 14. ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)

TABLE NO 15. REST OF THE WORLD REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

TABLE NO 16. REST OF THE WORLD REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)



## List Of Figures

### LIST OF FIGURES

- FIGURE NO 1. VALUE CHAIN ANALYSIS
- FIGURE NO 2. FIVE FORCES ANALYSIS
- FIGURE NO 3. MARKET PLAYER POSITIONING
- FIGURE NO 4. INVESTMENT OPPORTUNITIES
- FIGURE NO 5. KEY STRATEGIC ATTEMPTS (%SHARE)
- FIGURE NO 6. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)
- FIGURE NO 7. GLOBAL REFRIGERATED DISPLAY CASES PLUG-IN RDC MARKET REVENUE BY REGION,2016-2024(\$MILLION)
- FIGURE NO 8. GLOBAL REFRIGERATED DISPLAY CASES REMOTE RDC MARKET REVENUE BY REGION,2016-2024(\$MILLION)
- FIGURE NO 9. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)
- FIGURE NO 10. GLOBAL VERTICAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)
- FIGURE NO 11. GLOBAL HORIZONTAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)
- FIGURE NO 12. GLOBAL HYBRID AND SEMI HYBRID REFRIGERATED DISPLAY CASES MARKET REVENUE BY REGION,2016-2024(\$MILLION)
- FIGURE NO 13. GLOBAL REFRIGERATED DISPLAY CASES MARKET REVENUE BY GEOGRAPHY,2016-2024(\$MILLION)
- FIGURE NO 14. NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)
- FIGURE NO 15. NORTH AMERICA REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)
- FIGURE NO 16. EUROPE REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)
- FIGURE NO 17. EUROPE REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)
- FIGURE NO 18. ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)
- FIGURE NO 19. ASIA-PACIFIC REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)
- FIGURE NO 20. REST OF THE WORLD REFRIGERATED DISPLAY CASES MARKET REVENUE BY TYPE,2016-2024(\$MILLION)

**FIGURE NO 21. REST OF THE WORLD REFRIGERATED DISPLAY CASES MARKET REVENUE BY PRODUCT DESIGN,2016-2024(\$MILLION)**

## I would like to order

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