

India Fast-Moving Consumer Goods Industry Report - H2, 2013

<https://marketpublishers.com/r/IF87489D77EEN.html>

Date: November 2013

Pages: 28

Price: US\$ 475.00 (Single User License)

ID: IF87489D77EEN

Abstracts

This report discusses developments in India's fast-moving consumer goods (FMGC) industry through H2 2013. The report also profiles the market position and provides a comparative matrix of the leading market players including Hindustan Unilever, Godrej Consumer Products, and Dabur India.

The Indian economy experienced an economic slowdown with high inflation in fiscal year 2013. India's FMCG industry had to face the heat of high consumer price inflation with a decrease in consumer demand. The weak demand and rise in input prices affected both sales and profitability. In the third quarter of 2013, consumer confidence in the Indian market was hit slightly, with the index falling by seven points on a y/y basis. India was ranked third in the Asia-Pacific region in terms of consumer confidence behind Indonesia and the Philippines, according to a survey published by Nielsen. Consumer price inflation was hovering around the 10% mark, which prevented the Reserve Bank of India from initiating any cuts in the benchmark interest rate. High food price inflation ate away at the disposable income of middle-class Indians, thus bringing down demand. The manufacturing index for the food and beverage industry also touched a three-year low.

Despite the tough conditions that prevailed in 2013, the outlook for the Indian FMCG industry is stable because of growing sales, the strong financials of leading players, and increasing urbanization. Moreover, the wide distribution network built by erstwhile major players ensures the high penetration of the FMCG products in rural India, which is home to more than 65% of the Indian population. The ever-increasing middle class backed by rising per capita income will further act as a growth driver for this sector in the years to come.

Key Points:

This study includes detailed financial information on the following leading market players: Hindustan Unilever Limited (HUL), Godrej Consumer Products Limited (GCPL), and Dabur India Limited (DIL).

According to a study by the Confederation of Indian Industries (CII), the FMCG sector is projected to grow at a double-digit rate (base case=12%; high case=17%) till FY20.

The higher policy rates led to a slower credit off-take, which in turn transpired into a full-blown industrial slowdown affecting almost all sectors of the Indian economy. As a result, the index of industrial production (IIP) recorded a growth of only 1% in FY13. The food and beverage manufacturing industry was also affected with a growth of only 3%.

India suffered from a high consumer price inflation rate throughout 2013. It declined slightly in the month of April. Since then, it has remained around the 10% mark.

Contents

1. INDUSTRY PROFILE

- 1.1 Sector overview
- 1.2 Sector size
- 1.3 Competitive landscape
- 1.4 Environmental scanning

2. MARKET TRENDS AND OUTLOOK

- 2.1 Key economic indicators-India
- 2.2 Trends in home care segment
- 2.3 Trends in personal care segment
- 2.4 Trends in food and beverages segment

3. LEADING PLAYERS AND COMPARATIVE MATRIX

- 3.1 Leading players
 - 3.1.1 Hindustan Unilever Limited (HUL)
 - 3.1.2 Godrej Consumer Products Limited (GCPL)
 - 3.1.3 Dabur India Limited
- 3.2 Comparative matrix
- 3.3 SWOT analysis

4. TABLES & CHARTS

- Table 1: Segment and major products-FMCG
- Table 2: Major players in the Indian FMCG sector
- Table 3: Key financial ratios of the leading players
- Chart 1: Consumer confidence index by Nielsen
- Chart 2: Market size of FMCG sector
- Chart 3: Estimated market share of product categories in the Indian FMCG sector
- Chart 4: Estimated market share of players in the Indian FMCG sector
- Chart 5: Position of constituent parties in lower house of parliament
- Chart 6: Current account deficit and fiscal deficit
- Chart 7: Per capita income- India
- Chart 8: Quarterly GDP growth rate-India
- Chart 9: Average monthly USD to INR exchange rate

- Chart 10: Inflation during FY13-India
- Chart 11: Y/Y change in Index of industrial production
- Chart 12: Leading players in detergent category with their market share
- Chart 13: Mosquito repellent liquid vaporizer market
- Chart 14: Market share of major toothpaste players in India
- Chart 15: Hair oil market in India based on constituent
- Chart 16: Breakup of skin care market in India
- Chart 17: Market share of leading players in the soap category
- Chart 18: Breakup of Indian fragrance market
- Chart 19: Net sales of Gillette India
- Chart 20: Share of leading players in packaged tea market
- Chart 21: Instant coffee market in India by players
- Chart 22: Major soft drink brands in India with market share
- Chart 23: Fruit juice brands with their market share
- Chart 24: Major bottled water brands in India with market share
- Chart 25: Organized packaged biscuit players with their market share
- Chart 26: Segment wise revenue breakup of HUL
- Chart 27: Consolidated net sales of HUL
- Chart 28: Profit margins of HUL
- Chart 29: Region wise revenue breakup of GCPL
- Chart 30: Net sales of GCPL
- Chart 31: Consolidated profit margins of GCPL
- Chart 32: Segment wise revenue breakup of DIL
- Chart 33: Net sales of DIL
- Chart 34: Consolidated profit margins of DIL

I would like to order

Product name: India Fast-Moving Consumer Goods Industry Report - H2, 2013

Product link: <https://marketpublishers.com/r/IF87489D77EEN.html>

Price: US\$ 475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF87489D77EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970