

# China Telecommunications Industry Report - H2, 2012

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## Abstracts

In 2012, business revenue of the Chinese telecommunications industry recorded the fastest annual growth since 2009. China has the world's largest base of landline subscribers; however structural changes within the industry and rapid mobile phone adoption have caused a decline in landline voice services.

The number of Chinese internet users reached 564mn in 2012, spending on average 20.5 hours each week to access the internet. Penetration rates were high in well-developed provinces but high growth rates were achieved in less-developed provinces. Almost two-thirds of broadband users had internet access speed of 4Mbps and higher.

Meanwhile, smartphone sales gained momentum in smaller cities. The number of mobile internet users increased by 12.8% year on year in 2012, exceeding the milestone of one billion users. As of February 2013, there were 1.13bn mobile users in China, out of which nearly 23% were 3G subscribers. The rising security threats in mobile apps have gradually raised the awareness among Chinese mobile internet users.

China is prepared to launch a new round of fiscal support for the Internet of Things (IOT) industry through a special fund for technical innovation and tax incentives.

### Key Points:

Entry-level smartphones will drive sales and penetration in rural China

Gross transaction value of third party mobile payment is estimated to surpass RMB400bn by 2015

Industry output value of Internet of Things (IOT) is expected to reach RMB500bn

by 2015

China aims to commercialize TD-LTE in 2013 by providing network coverage to over 500mn population

## Contents

### 1. INDUSTRY PROFILE

- 1.1 Industry Overview
- 1.2 Landline Voice Services
- 1.3 Internet in China
- 1.4 3G in China
- 1.5 Smartphones

### 2. MARKET TRENDS AND OUTLOOK

- 2.1 Mobile Internet
- 2.2 Mobile Shopping and Payment
- 2.3 Mobile Applications and Information Services
- 2.4 Internet of Things
- 2.5 TD-LTE

### 3. LEADING PLAYERS AND COMPARATIVE MATRIX

- 3.1 Leading Players
  - 3.1.1 China Mobile Limited
  - 3.1.2 China Unicom (Hong Kong) Limited
  - 3.1.3 China Telecom Corporation Limited
- 3.2 Comparative Matrix
- 3.3 SWOT Analysis

### 4. TABLES AND CHARTS

- Table 1: Number of Internet Users and Penetration Rate by Province 2012
- Table 2: Number of Broadband Users by Access Speed
- Table 3: China Mobile Financial Highlights
- Table 4: China Unicom Financial Highlights
- Table 5: China Telecom Financial Highlights
- Table 6: Selected Peers Comparison of Key Financial Ratios
- Chart 1: Business Revenue of Telecommunications Industry
- Chart 2: China GDP Growth
- Chart 3: Fixed Asset Investment of Telecommunications Industry
- Chart 4: Urban and Rural Landline Telephone Subscribers

- Chart 5: Global Internet Users Population (June 2012)
- Chart 6: Internet Users Population and Penetration Rate in China
- Chart 7: Number of Mobile Subscribers
- Chart 8: Number of 3G Subscribers
- Chart 9: 3G Market Share in China
- Chart 10: Mobile Internet Users
- Chart 11: Percentage of Mobile Internet Users of Total Internet Users
- Chart 12: Types of Usage via Mobile Internet 2012
- Chart 13: Number of Users in Mobile Internet Shopping
- Chart 14: Mobile Banking and Payment
- Chart 15: Internet of Things Industry Output Value
- Chart 16: China Mobile Segment Revenue 2012
- Chart 17: China Unicom Segment Revenue 2012
- Chart 18: China Telecom Segment Revenue 2012

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