

EMA - The vietnam Food Market Report 2014

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Abstracts

The Vietnam Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Vietnam Food Market Report 2014 provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Vietnam.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for Vietnam to test other views - a key input for successful budgeting and strategic business planning in the Vietnamese food and drink market.

Target business opportunities and risks in Vietnam through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Vietnam Food Market Report 2014

41 pages of comprehensive analysis

8 key tables, charts, and graphs quantifying the market in detail

The Vietnam Food market forecasts between 2014 and 2019

Five year forecasts for the Vietnam Food, including:

Production

Consumption

Sales

Exports

Imports

Vietnam Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Vietnam's economic activity.

9 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Vietnam Food Market Report 2014

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Parkson
Pasta Zara
Proctor & Gamble

Saigon Beer Alcohol And Beverage Corporation
Saigon Trading Corporation
San Miguel Purefoods Vietnam
Sao Ta Foods Joint Stock Company
Seiyu
SuperFoods Group
Starbucks
SF Vung Tau Joint Stock Company
Tan Tan Food & Foodstuff
Tesco
Unilever Vietnam
Vina Mit
Vietnam Dairy Products Joint Stock Company (Vinamilk)
Viet Thai International Joint Stock Company
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Vindémia
Vissan Import Export Corporation
Vietnam Dairy Products Co
Western Canned Food
Unilever Vietnam

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