

# **EMA - The Vietnam Automotives Market Report 2014**

https://marketpublishers.com/r/E00C634F229EN.html Date: June 2014 Pages: 36 Price: US\$ 250.00 (Single User License) ID: E00C634F229EN

## **Abstracts**

The Vietnam Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Vietnam Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Vietnam.

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The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

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Benchmark EMA's independent Automotives industry forecasts on Vietnam to test other views - a key input for successful budgetary and planning in the Vietnamese automotives market.

Target business opportunities and risks in the Vietnamese automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Vietnam.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



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7 key tables, charts, and graphs quantifying the market in detail

The Vietnam Automotives market forecasts between 2014 and 2019

Five year forecasts for the Vietnam Automotives, including: Production

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Vietnam Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Vietnam's economic activity.

6 key leading companies identified and profiled, including 2014 market segment, market share information and latest information.

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## **COMPANIES MENTIONED**

Akebono Brake Industry Akebono Brake Astra Indonesia Astra Otoparts Bayerische Motoren Werke AG (BMW) Bosch Group Chevrolet



Daewoo Motor Euro Auto Corp Ford Motor General Motors (GM) **GM** Vietnam Hino Motor Honda Motor Hyundai Motor Isuzu Motor Kia Motor Mazda Motor Mercedes-Benz Vietnam Mekong Auto Mitsubishi Corporation Nissan Motor Siemens State Bank of Vietnam' Suzuki Domestic enterprises Southern Rubber Industry Company Tan Chong Motor (TCM) **Toyota Motor** Toyota Motor (Thailand) Ltd Tradoco, Vietnam Truong Hai Automobile Vietnam Motors Corporation (VMC) Vietnam Motors Industry (Vinamotor) Volvo Group Thailand Yokohama Rubber (YRC) Yokohama Tire Vietnam Incorporation (YTVI). Vietnam News Other Organisations Mentioned in This Report China Association Of Automobile Manufacturers (CAAM), Vietnam Automobile Manufacturers' Association (VAMA), World Trade Organization Ministry of Finance, Vietnam

Ministry of Industry and Trade (MOIT), Vietnam



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