

EMA - The Vietnam Automotives Market Report 2014

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Abstracts

The Vietnam Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Vietnam Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Vietnam.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Vietnam to test other views - a key input for successful budgetary and planning in the Vietnamese automotives market.

Target business opportunities and risks in the Vietnamese automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Vietnam.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



Why you should buy The Vietnam Automotives Market Report 2014

36 pages of comprehensive analysis

7 key tables, charts, and graphs quantifying the market in detail

The Vietnam Automotives market forecasts between 2014 and 2019

Five year forecasts for the Vietnam Automotives, including: Production

Sales

Imports

Vietnam Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Vietnam's economic activity.

6 key leading companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Vietnam Automotives Market Report 2014



Contents

Executive Summary SWOT Analysis Vietnam Automotive SWOT **Global Automotive Industry Overview** Vietnam Automotive Overview Vietnam Automotive Market Data & Forecasts Table: Vietnam Automotive Industry Data 2010-2019 Figure: Vietnam Total Vehicle Sales & Production Forecasts, 2010-2019 Figure: Vietnam Passenger Vehicle Sales & Production Forecasts, 2010-2019 Table: Vietnam Vehicle Sales By Brand & Market Share 2010-2013 Figure: Vietnam Total Vehicle Production Forecasts, 2010-2019 Key Trends and Developments Vietnam Economic Outlook Table: Vietnam Economic Activity Data 2010-2019 Consumer Outlook **Competitive Landscape** Table: Key Players: Vietnam Automotive Market 2013 **Company Profiles GM** Vietnam Mercedes-Benz Vietnam Nissan Motor Tan Chong Motor (TCM) Volvo Group Vietnam Motors Industry **Glossary Of Terms** Research Methodology Appendix A Appendix B

COMPANIES MENTIONED

Akebono Brake Industry Akebono Brake Astra Indonesia Astra Otoparts Bayerische Motoren Werke AG (BMW) Bosch Group Chevrolet



Daewoo Motor Euro Auto Corp Ford Motor General Motors (GM) **GM** Vietnam Hino Motor Honda Motor Hyundai Motor Isuzu Motor Kia Motor Mazda Motor Mercedes-Benz Vietnam Mekong Auto Mitsubishi Corporation Nissan Motor Siemens State Bank of Vietnam' Suzuki Domestic enterprises Southern Rubber Industry Company Tan Chong Motor (TCM) **Toyota Motor** Toyota Motor (Thailand) Ltd Tradoco, Vietnam Truong Hai Automobile Vietnam Motors Corporation (VMC) Vietnam Motors Industry (Vinamotor) Volvo Group Thailand Yokohama Rubber (YRC) Yokohama Tire Vietnam Incorporation (YTVI). Vietnam News Other Organisations Mentioned in This Report China Association Of Automobile Manufacturers (CAAM), Vietnam Automobile Manufacturers' Association (VAMA), World Trade Organization Ministry of Finance, Vietnam

Ministry of Industry and Trade (MOIT), Vietnam



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