

# EMA - The Venezuela Drinks Market Report 2014

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## Abstracts

The Venezuela Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Venezuela Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Venezuela.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drinks industry forecasts for Venezuela to test other views - a key input for successful budgeting and strategic business planning in the Venezuelan food and drink market.

Target business opportunities and risks in Venezuela through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

## Why you should buy The Venezuela Drinks Market Report 2014

41 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The Venezuela Drinks market forecasts between 2014 and 2019

Five year forecasts for the Venezuela Drinks, including:

Production

Consumption

Sales

Venezuela Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Venezuela's economic activity.

7 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Venezuela Drinks Market Report 2014

## Contents

Executive Summary
SWOT Analysis
Venezuela Drinks Sector SWOT
Global Drink Industry Overview
Venezuela Drinks Market Overview
Venezuela Drinks Market Data & Forecasts
Table: Venezuela Drinks Industry Data, 2010 - 2019
Figure: Venezuela Hot Drinks Value Sales Forecast, 2010 - 2019
Figure: Venezuela Soft Drinks Value Sales Forecast, 2010 - 2019
Figure: Venezuela Alcoholic Drinks Volume Sales Forecast, 2010 - 2019
Figure: Venezuela Soft & Alcoholic Drinks Value Sales Forecast, 2010 - 2019
Table: Venezuela Food Trade Industry Data, 2010 - 2019
Key Trends and Developments
Venezuela Economic Outlook
Table: Venezuela Economic Activity Data 2010-2019
Consumer Outlook
Mass Grocery Retail Outlook
Table: Key Players: Venezuela Mass Grocery Retail Sector
Competitive Landscape
Table: Key Players: Venezuela Drinks Sector
Company Profiles
Coca-Cola FEMSA
Diageo de Venezuela
Empresas Polar
Pepsi-Cola Venezuela
Pernod Ricard Venezuela
Makro Venezuela
Mercal CA
Glossary Of Terms
Research Methodology
Appendix A
Appendix B

## COMPANIES MENTIONED

Alfonzo Rivas Y Cia  
Argento Wine Company

Automercados Plaza's  
Bicentennial  
Bibendum Wine  
Bodegas Pomar  
Cativen Cadenas de Tiendas de Venezuela  
Cargill De Venezuela  
Carlsberg  
Central Madeirense CA  
Cerveceria Nacional (SABMiller)  
Cerveceria Regional (Cisneros)  
Coca-Cola FEMSA de Venezuela  
Commercial Reyes, CA  
Diageo Venezuela  
Distribuidora Nube Azul  
Empresas Polar  
Exceisior Gama  
Fama de America  
Grupo Nacional de Chocolates  
Heineken  
Industrias Alimenticias Hermo Venezuela  
Inversora Agroindustrial Sudamericana  
Marcelo y Rivero (Café Madrid)  
Makro Comercializador a (Makro SHV)  
Mercal, PDVAL  
Nestlé de Venezuela  
PepsiCo  
Pepsi-Cola Venezuela  
Pernod Ricard Venezuela  
Petroleos de Venezuela SA (PDSA)  
Rattan CA  
Ron Santa Teresa  
Supermercados Unicasa CA  
Other Organisations Mentioned in This Report  
Organisation of American States (OAS)  
Scotch Whisky Association  
Superintendencia Nacional de Costos y Precios-Sundecop (National Costs and Prices Authority)

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