

# **EMA - The South Africa Tourism Market Report 2014**

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## **Abstracts**

The South Africa Tourism Market Report has been researched at source and features Emerging Markets Analysts (EMA)'s independent assessment and forecasts for tourist expenditure; government expenditure on tourism; passenger arrivals and departures by mode of transport, reason for travel, origin and destination; and the accommodation market.

EMA's South Africa Tourism Market Report 2014 provides industry professionals and strategists, corporate analysts, associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the South African tourism industry.

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The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2013-2019 - all highlighting strategic business opportunities.

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### **COMPANIES MENTIONED**



Meridian Property Holdings Orient-Express Hotels Rezidor Hotel Group South African Airways (SAA) Sun International Tsogo Sun



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