

EMA - The South Africa Food Market Report 2014

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Abstracts

The South Africa Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's South Africa Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in South Africa.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for South Africa to test other views - a key input for successful budgeting and strategic business planning in the South African food and drink market.

Target business opportunities and risks in South Africa through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The South Africa Food Market Report 2014

43 pages of comprehensive analysis

10 key tables, charts, and graphs quantifying the market in detail

The South Africa Food market forecasts between 2014 and 2019

Five year forecasts for the South Africa Food, including:

Production

Consumption

Sales

Exports

Imports

South Africa Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, South Africa's economic activity.

11 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering South Africa Food Market Report 2014

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Cadbury (Pty) Ltd
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Debonairs Pizza
Diageo Plc
Enterprise Foods (Tiger Brands)
Ferrero Rocher
Foodcorp (Nola) Pty
Illovo Sugar Ltd
Kraft Foods
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Heinz
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Pick n Pay
Pioneer Foods Ltd
RCL Foods
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Riegelein Confiserie
Simba (Pty) Ltd
Shoprite
Shoprite Checkers (Pty) Ltd
Spar Holdings Ltd
Sovereign Foods
Tiger Brands Pty
Tongaat Hulett Sugar South Africa
TSB Sugar Holdings
UB Group SA

Unilever South Africa

Woolworths Pty

Other Organisations Mentioned in This Report

South African Department of Health

South African Reserve Bank (SARB)

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