

# EMA - The South Africa Automotives Market Report 2014

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# **Abstracts**

The South Africa Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s South Africa Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in South Africa.

## What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

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Benchmark EMA's independent Automotives industry forecasts on South Africa to test other views - a key input for successful budgetary and planning in the South African automotives market.

Target business opportunities and risks in the South African automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in South Africa.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



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35 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The South Africa Automotives market forecasts between 2014 and 2019

Five year forecasts for the South Africa Automotives, including: Production

Sales

Exports

Imports

South Africa Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, South Africa's economic activity.

8 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

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### **COMPANIES MENTIONED**

Audi Automotive Leather Company Group (ALC) BMW Chevrolet Chery Automobile **Chery South Africa Exco** Technologies Fiat First Automobile Works (FAW) Ford Geely General Motors South Africa Great Wall **Grindfrod Freight Services** Honda Isuzu Jeep Land Rover Larimar Group MAN Truck and Bus Mahindra & Mahindra Mahindra South Africa Mazda Mercedes-Benz Mitsubishi Newco Nissan **Renault South Africa** Suzuki Toyota Volkswagen Other Organisations Mentioned in This Report Automotive Component Manufacturers Association (ACMA) of India China Association of Automobile Manufacturers (CAAM) National Association of Automobile Manufacturers of South Africa (NAAMSA) National Union of Metalworkers of South Africa (NUMSA) Southern Africa Development Community (SADC)



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