

EMA - The Saudi Arabia Food Market Report 2014

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Abstracts

The Saudi Arabia Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Saudi Arabia Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Saudi Arabia.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for Saudi Arabia to test other views - a key input for successful budgeting and strategic business planning in the Saudi Arabian food and drink market.

Target business opportunities and risks in Saudi Arabia through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Saudi Arabia Food Market Report 2014

40 pages of comprehensive analysis

8 key tables, charts, and graphs quantifying the market in detail

The Saudi Arabia Food market forecasts between 2014 and 2019

Five year forecasts for the Saudi Arabia Food, including:

Production

Consumption

Sales

Exports

Imports

Saudi Arabia Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Saudi Arabia's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Saudi Arabia Food Market Report 2014

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COMPANIES MENTIONED

Almarai Group

Al Safi Danone
Al Islami Foods
Al-Othaim
Al Raya Supermarkets
Al Sadhan Trading Co
Ali Zaid Al Quraishi & Brothers
Al Sadhan Trading Co
Al Raya Supermarkets
Arabian Agricultural Services Co (ARASCO)
Arab Supply & Trade Corporation
Apparel FCZO
Azizia Panda United
B?M Birlesik Magazalar (BIM),
Bin Dawood
Burger King Worldwide
Carrefour MAF
Farm Superstores
Fonterra
Géant
HANA International
Hail Agricultural Development Co (HADCO)
International Pediatric Nutrition
International Dairy & Juice Co (IDJ)
Mars Group
Mead Johnson
Nestlé Middle East
Olayan Financing Company
PepsiCo
Saudi Dairy and Foodstuff Company (SADAFCO)
Saudi New Zealand Dairy Products Company
Savola Group
Tim Hortons
Tamimi & Fouad Food Co
Universal Marketing
Unilever NAME
Other Organisations Mentioned in This Report
Gulf Cooperation Council (GCC)
World Halal Forum (WHF)

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