

# EMA - The Nigeria Automotives Market Report 2014

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## Abstracts

The Nigeria Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Nigeria Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Nigeria.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Nigeria to test other views - a key input for successful budgetary and planning in the Nigerian automotives market.

Target business opportunities and risks in the Nigerian automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Nigeria.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.

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5 key tables, charts, and graphs quantifying the market in detail

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Five year forecasts for the Nigeria Automotives, including:

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Nigeria Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Nigeria's economic activity.

4 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

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## Contents

Executive Summary

SWOT Analysis

Nigeria Automotive SWOT

Global Automotive Industry Overview

Nigeria Automotive Overview

Nigeria Automotive Market Data & Forecasts

Table: Nigeria Automotive Industry Data 2010-2019

Figure: Nigeria Commercial & Passenger Vehicle Sales Forecast, 2010-2019

Table: Nigeria Light Vehicle Sale Leading Brands 2011-2012

Key Trends and Developments

Nigeria Economic Outlook

Table: Nigeria Economic Activity Data 2010-2019

Consumer Outlook

Competitive Landscape

Figure: Key Players: Nigeria Automotive Market 2013

Company Profiles

Dana Motors

Peugeot Automobile Nigeria

Toyota Nigeria

Stallion Group

Glossary Of Terms

Research Methodology

Appendix A

Appendix B

## COMPANIES MENTIONED

APM Terminals

Ashok Leyland

Automobile Western Africa

BMW

Chevrolet

Dana Motors Limited

Ford

Hero MotoCorp

Honda

Hyundai

ICTSI

Isuzu

Kia

Mercedes Benz

Mitsubishi

Mitsubishi Fuso

Nissan

Peugeot Nigeria

Renault-Nissan Alliance

Stallion Group

THP Limited

Toyota

Volkswagen

Yangzhou Yaxing Motor Coach

Other Organisations Mentioned in This Report

National Automotive Council (NAC), Nigeria

Nigerian National Agency for Science and Engineering Infrastructure (NASENI)

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