+44 20 8123 2220
info@marketpublishers.com

EMA - The Mexico Food Market Report 2014

https://marketpublishers.com/r/E302BB0F570EN.html
Date: June 2014
Pages: 40
Price: US$ 250.00 (Single User License)
ID: E302BB0F570EN

Abstracts

The México Kenya Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA’s México Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in México.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA’s independent food industry forecasts for México to test other views - a key input for successful budgeting and strategic business planning in the Mexican food and drink market.

Target business opportunities and risks in México through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

+44 20 8123 2220
info@marketpublishers.com

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The México Food Market Report 2014

40 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The México Food market forecasts between 2014 and 2019

Five year forecasts for the México Food, including:

Production

Consumption

Sales

México Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, México's economic activity.

7 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering México Food Market Report 2014

+44 20 8123 2220
info@marketpublishers.com

Contents

Executive Summary
Mexico Food Sector SWOT
SWOT Analysis
Global Food Industry Overview
Mexico Food Overview
Mexico Food Market Data & Forecasts
  Table: Mexico Food Industry Data, 2010 - 2019
  Figure: Mexico Per Capita & Total Food Consumption Forecasts, 2010 - 2019
  Table: Mexico Confectionary Forecast, 2010 - 2019
  Figure: Mexico Confectionary Sales Forecast, 2010 - 2019
  Table: Mexico Canned Food Forecast, 2010 - 2019
  Figure: Mexico Canned Food Sales Forecast, 2010 - 2019
Key Trends and Developments
Mexico Economic Outlook
  Table: Mexico Economic Activity Data 2010-2019
Consumer Outlook
Mass Grocery Retail Outlook
  Table: Key Players: Mexico Mass Grocery Retail Sector
Competitive Landscape
  Table: Key Players: Mexico Food Sector
Company Profiles
Gruma
Grupo Bimbo
Grupo Herdez
Industrias Bachoco
Mass Grocery Retail
Controladora Comercial Mexicana (Comerci)
Soriana
Walmart de Mexico
Glossary Of Terms
Research Methodology
Appendix A
Appendix B

COMPANIES MENTIONED

7-Eleven Mexico SA de CV

+44 20 8123 2220
info@marketpublishers.com

Anheuser-Busch
ALFA (Mexico) S.A.B
Alsea SAB de CV
Burger King Worldwide
Barry Callebaut
Bodega Aurrerá Express
Cadbury Mexico
Canada Bread
Campofrio Food Group
California Pizza Kitchen
Casa Ley de CV
Cerveceria Mexicana
Cencosud SA
Controladora Comercial Mexicana SA de CV(Comerci)
Cadena Comercial OXXO SA de CV (FEMSA)
Danone de Mexico
Dohler Group
Domino's Pizza
Falabella
Gamesa (PepsiCo)
Gruma
Grupo Bimbo
Grupo Comercial Chedraui SA de CV
Grupo Herdez
Grupo Jumex
Grupo Industrial Lala
Grupo La Modema
Grupo Nutresa
Grupo Nacional de Chocolates
Heineken
Hershey Mexico
Industrias Bachoco
Innoval Dohler
Kellogg’s de Mexico
Kraft Foods de Mexico
Mars Group
Nestlé Mexico
Organization Soriana SA de CV
PepsiCo

+44 20 8123 2220
info@marketpublishers.com

P.F. Chang's China Bistro
Sabritas (PepsiCo)
SABMiller
Starbucks
Sabomex
Supermercados Internacionales HEB SA de CV
The Hershey Company
Unilever de Mexico
Vips
WalMart de México (Walmex)
Yakult Mexico

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: EMA - The Mexico Food Market Report 2014
Product link: https://marketpublishers.com/r/E302BB0F570EN.html
Price: US$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E302BB0F570EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970