

# EMA - The Mexico Drinks Market Report 2014

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## Abstracts

The Mexico Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Mexico Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Mexico.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drinks industry forecasts for Mexico to test other views - a key input for successful budgeting and strategic business planning in the Mexican food and drink market.

Target business opportunities and risks in Mexico through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Mexico Drinks Market Report 2014

32 pages of comprehensive analysis

7 key tables, charts, and graphs quantifying the market in detail

The Mexico Drinks market forecasts between 2014 and 2019

Five year forecasts for the Mexico Drinks, including:

Production

Consumption

Sales

Mexico Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Mexico's economic activity.

11 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Mexico Drinks Market Report 2014

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## COMPANIES MENTIONED

7-Eleven Mexico SA de CV  
AB InBev  
Arca Continenta  
Anheuser-Busch  
Alsea SAB de CV  
Bacardi de Mexico  
Cadbury Schweppes  
Cadena Comercial OXXO SA de CV (FEMSA)  
Casa Ley de CV  
Casa Pedro Domecq  
Café Punta del Cielo  
Capri Sun  
Cerveceria Mexicana  
Cencosud SA  
Coca-Cola FEMSA  
Coffee Bean and Tea Leaf  
Commercial Mexicana  
Controladora Comercial Mexicana (Comerci)  
Controladora Comercial Mexicana SA de CV  
Constellation Brands  
Cuauhtemoc-Moctezuma  
Crown Imports LLC  
Danone de Mexico  
Diageo Mexico  
Embotelladoras Arca  
Fomento Economico Mexicano SAB (FEMSA)  
Grupo Bimbo  
Grupo Comercial Chedraui SA de CV  
Grupo FEMSA  
Grupo Lala  
Grupo Jumex  
Grupo Modelo  
Grupo Embotelladoras Unidas  
Gorditas Dona Tota  
Grupo Tampico  
Heineken  
Interbrew-AmBev  
Jugos del Valle  
Kraft Foods de Mexico

Majid Al Futtain  
Mansour Group  
SABMiller  
Starbucks Corporation  
Teavana  
The Italian Coffee Company  
Nestlé Mexico  
Organization Soriana SA de CV  
Pernod Ricard  
PepsiCo  
Pepsi Bottling Group Mexico  
S.A.C.I. Falabella  
Sabormex, S.A. de C.V.  
Supermercados Internacionales HEB SA de CV  
Walmart  
Walmart de Mexico SA de CV  
Vips, Mexico

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