

# EMA - The Kenya Telecommunications Market Report 2014

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## Abstracts

The Kenya Telecommunications Market Report 2014 features Emerging Markets Analysts (EMA)'s independent industry forecasts on the future strength of Kenya's ICT market, covering the fixed-line, mobile and internet segments and analyses latest regulatory developments and corporate news, including investment activity, mergers and acquisitions, joint ventures and partnerships. Leading operators and manufacturers are fully profiled, highlighting their quarterly financial performance, capital expenditure plans and latest contracts.

EMA's Kenya Telecommunications Market Report 2014 provides industry professionals and researchers, operators, equipment suppliers and vendors, corporate and financial services analysts and regulatory bodies with independent forecasts and competitive intelligence on the telecoms industry in Kenya.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2013-2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent telecoms industry forecasts for Kenya to test other views - a key input for successful budgeting and strategic business planning in the Kenyan telecoms market.

Target business opportunities and risks in Kenya's telecoms sector through our

reviews of latest industry trends, regulatory changes and major deals, projects and investments in Kenya.

Assess the activities, strategy and market position of your competitors, partners and clients via our Company Profiles (inc. SWOTs, and latest activity).

### Why you should buy The Kenya Telecommunications Market Report 2014

34 pages of comprehensive analysis

11 tables, charts, and graphs quantifying the market in detail

The Kenya Telecommunications market forecasts between 2013 and 2019

Five year forecasts for the Kenya Telecommunications, including:

Mobile

Fixed-Line

Internet/Broadband

Kenya Telecommunications SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Kenya's economic activity.

6 key companies identified and profiled, including market segment, and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Kenya Telecommunications Market Report 2014

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MTN Business Kenya  
Safaricom Limited  
Wananchi  
Yu –Mobile (Essar Telecom)

## **ORGANIZATIONS**

Communications Commission of Kenya

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