

EMA - The Kenya Automotives Market Report 2014

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Date: June 2014

Pages: 36

Price: US\$ 250.00 (Single User License)

ID: ECB9D7E3550EN

Abstracts

The Kenya Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Kenya Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Kenya.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Kenya to test other views - a key input for successful budgetary and planning in the Kenyan automotives market.

Target business opportunities and risks in the Kenyan automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Kenya.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.

Why you should buy The Kenya Automotives Market Report 2014

36 pages of comprehensive analysis

7 key tables, charts, and graphs quantifying the market in detail

The Kenya Automotives market forecasts between 2014 and 2019

Five year forecasts for the Kenya Automotives, including:

Production

Sales

Kenya Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Kenya's economic activity.

9 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Kenya Automotives Market Report 2014

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COMPANIES MENTIONED

- Al Futtaim Group
- Beiqi Foton
- CMC Holdings

DT Dobie
First Automobile Works (FAW)
General Motors East Africa
Hino Motors
Honda EA
Honda Motorcycle Kenya Ltd
Jaguar Land Rover
Kenya Vehicle Manufacturers (KVM)
Mercedes
Mobius Motors
Numerical Machining Complex
Renault-Nissan
RMA Group
Scania
Shengli
Simba Corporation
TransAfrica Motors (TAM)
Tata Motors
Toyota Kenya
Toyota Motor
Other Organisations Mentioned in This Report
Association of Vehicle Assemblers Limited of Mombasa
Kenyan Bureau of Statistics (KBS)
Kenya Motor Industry Association (KMIA)
Kenya Revenue Authority (KRA)
Kenya Vehicle Manufacturer Association

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