

# EMA - The Israel Drinks Market Report 2014

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## Abstracts

The Israel Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Israel Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Israel.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drink industry forecasts for Israel to test other views - a key input for successful budgeting and strategic business planning in the Israeli food and drink market.

Target business opportunities and risks in Israel through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Israel Drinks Market Report 2014

36 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The Israel Drinks market forecasts between 2014 and 2019

Five year forecasts for the Israel Drinks, including:

Production

Consumption

Sales

Israel Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Israel's economic activity.

4 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Israel Drinks Market Report 2014

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## COMPANIES MENTIONED

- Aden ha Urden Industry
- Best Foods
- Blue Square Israel Ltd
- Cadbury Schweppes
- Carlsberg

Carmel Mizrahi Winery  
Coca Cola  
Danone  
Del Monte  
G. Willi-Food International  
Heineken  
Israel Edible Products  
Israel Beer Breweries  
Jafora-Tabori Ltd  
Mansour Group (MG)  
Majid Al Futtaim (MAF)  
Mayanot Eden Ltd  
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Strauss Group  
Supermercados SuperSol  
Taybeh Brewing Company  
Tempo Beer Industries  
The Central Bottling Co  
The Dancing Camel Brewing Company  
Tivall  
Tnuva Central Co-operative Ltd  
Tnuva Food Industries Ltd  
Unilever (Tami-Unilever)  
Yoplait Yogurt  
Other Organisations Mentioned in This Report  
Bank of Israel

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