

# **EMA - The India Food Market Report 2014**

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## **Abstracts**

The India Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's India Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in India.

#### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

## **Key Benefits**

Benchmark EMA's independent food industry forecasts for India to test other views - a key input for successful budgeting and strategic business planning in the Indian food and drink market.

Target business opportunities and risks in India through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients



via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

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10 key tables, charts, and graphs quantifying the market in detail	
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India Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, India's economic activity.

5 key companies identified and profiled, including 2014 market segment, market share information and latest information.

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**Imports** 



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