

# **EMA - The India Drinks Market Report 2014**

https://marketpublishers.com/r/EAC70CE443EEN.html Date: June 2014 Pages: 43 Price: US\$ 250.00 (Single User License) ID: EAC70CE443EEN

## **Abstracts**

The India Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's India Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in India.

#### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### **Key Benefits**

Benchmark EMA's independent drink industry forecasts for India to test other views - a key input for successful budgeting and strategic business planning in the Indian food and drink market.

Target business opportunities and risks in India through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.



Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The India Drinks Market Report 2014

43 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The India Drinks market forecasts between 2014 and 2019

Five year forecasts for the India Drinks, including: Production

Consumption

Sales

India Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, India's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering India Drinks Market Report 2014



### Contents

**Executive Summary** India Drinks Sector SWOT SWOT Analysis **Global Drink Industry Overview** India Drinks Market Overview India Drinks Market Data & Forecasts Table: India Drinks Industry Data, 2010 - 2019 Figure: India Hot Drinks Value Sales Forecasts, 2010 - 2019 Table: India Soft Drinks Industry Data, 2010 - 2019 Figure: India Soft Drinks Volume Sales Forecasts, 2010 - 2019 Table: India Alcoholic Drinks Industry Data, 2010 - 2019 Figure: India Alcoholic Drinks Volume Sales Forecasts, 2010 - 2019 Key Trends and Developments India Economic Outlook Table: India Economic Activity Data 2010-2019 **Consumer Outlook** Mass Grocery Retail Outlook Table: Key Players: India Mass Grocery Retail Sector **Competitive Landscape** Table: Key Players: India Drinks Sector **Company Profiles** Coca-Cola India **Crown Beers India Limited** Bacardi Martini India Moon Beverages Limited **Pearl Drinks Limited** PepsiCo India SABMiller India **United Breweries Glossary Of Terms** Research Methodology Appendix A Appendix B

### **COMPANIES MENTIONED**

Allied Blenders & Distillers Amul Dairy



Aditya Birla Retail Adani Group Anheuser-Busch InBev Apeejay Surrendra Group Asia Pacific Breweries Auchan India Bacardi Martini India Barista **Big Bazaar Bharti Enterprises** Cadbury Café Coffee Day Carlsberg Carlsberg India Pvt Ltd Cobra Beer Costa Coffee Coca-Cola India **Consumer Protection and Guidance Society** Crown Beers India (InBev) Dabur India\* Diageo Dunkin' Donuts Fresh & Honest Café LTD Food World India **Future Group Grover Vineyards Groupe Carrefour** Gloria Jean's Coffees **Godrej Industries** Godrej Aadhar Hatsun Agro Products Heineken Hindustan Unilever Ltd Home Stores India Ltd illy Indian Made Foreign Liquor Jagatgit Industries Majid Al Futtaim (MAF) Mansour Group (MG)



Metro Cash & Carry Metro Group Mondelez International Moon Beverages Limited Nestlé India Ltd Nilgiri's Franchise Pvt Ltd Parle Agro Pantaloon Retail PepsiCo India Pernod Ricard India Prabhat Dairy Pvt Proparco Radico Khaitan Rabobank **Reliance Fresh Reliance Retail RPG Enterprises Retail** SABMiller Samant Soma Wines Seagram India (Pernod Ricard) Shopper's Stop Spencer's Retail Limited Star Bazaar India **Starbucks Corporation** Suguna Poultry Farm Ltd Tata Tea Tata Global Beverages Tata Retail Tesco Thums Up The Coffee Bean & Tea Leaf The Coca-Cola Company Walmart Venkateshwara Hatcheries Private Limited **United Spirits Limited United Breweries** 



### I would like to order

Product name: EMA - The India Drinks Market Report 2014 Product link: https://marketpublishers.com/r/EAC70CE443EEN.html Price: US\$ 250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/EAC70CE443EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970