

# EMA - The India Drinks Market Report 2014

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## Abstracts

The India Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's India Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in India.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drink industry forecasts for India to test other views - a key input for successful budgeting and strategic business planning in the Indian food and drink market.

Target business opportunities and risks in India through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

### Why you should buy The India Drinks Market Report 2014

43 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The India Drinks market forecasts between 2014 and 2019

Five year forecasts for the India Drinks, including:

Production

Consumption

Sales

India Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, India's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering India Drinks Market Report 2014

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## COMPANIES MENTIONED

Allied Blenders & Distillers Amul Dairy

Aditya Birla Retail  
Adani Group  
Anheuser-Busch InBev  
Apeejay Surrendra Group  
Asia Pacific Breweries  
Auchan India  
Bacardi Martini India  
Barista  
Big Bazaar  
Bharti Enterprises  
Cadbury  
Café Coffee Day  
Carlsberg  
Carlsberg India Pvt Ltd  
Cobra Beer  
Costa Coffee  
Coca-Cola India  
Consumer Protection and Guidance Society  
Crown Beers India (InBev)  
Dabur India\*  
Diageo  
Dunkin' Donuts  
Fresh & Honest Café LTD  
Food World India  
Future Group  
Grover Vineyards  
Groupe Carrefour  
Gloria Jean's Coffees  
Godrej Industries  
Godrej Aadhar  
Hatsun Agro Products  
Heineken  
Hindustan Unilever Ltd  
Home Stores India Ltd  
illy  
Indian Made Foreign Liquor  
Jagatgit Industries  
Majid Al Futtaim (MAF)  
Mansour Group (MG)

Metro Cash & Carry  
Metro Group  
Mondelez International  
Moon Beverages Limited  
Nestlé India Ltd  
Nilgiri's Franchise Pvt Ltd  
Parle Agro  
Pantaloon Retail  
PepsiCo India  
Pernod Ricard India  
Prabhat Dairy Pvt  
Proparco  
Radico Khaitan  
Rabobank  
Reliance Fresh  
Reliance Retail  
RPG Enterprises Retail  
SABMiller  
Samant Soma Wines  
Seagram India (Pernod Ricard)  
Shopper's Stop  
Spencer's Retail Limited  
Star Bazaar India  
Starbucks Corporation  
Suguna Poultry Farm Ltd  
Tata Tea  
Tata Global Beverages  
Tata Retail  
Tesco  
Thums Up  
The Coffee Bean & Tea Leaf  
The Coca-Cola Company  
Walmart  
Venkateshwara Hatcheries Private Limited  
United Spirits Limited  
United Breweries

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