

EMA - The Ghana Telecommunications Market Report 2014

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Abstracts

The Ghana Telecommunications Market Report features Emerging Markets Analysts (EMA)'s independent industry forecasts on the future strength of Ghana's ICT market, covering the fixed-line, mobile and internet segments and analyses latest regulatory developments and corporate news, including investment activity, mergers and acquisitions, joint ventures and partnerships. Leading operators and manufacturers are fully profiled, highlighting their quarterly financial performance, capital expenditure plans and latest contracts.

EMA's Ghana Telecommunications Market Report 2014 provides industry professionals and researchers, operators, equipment suppliers and vendors, corporate and financial services analysts and regulatory bodies with independent forecasts and competitive intelligence on the telecoms industry in Ghana.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2013-2019 - all highlighting strategic business opportunities.

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Target business opportunities and risks in Ghana's telecoms sector through our

reviews of latest industry trends, regulatory changes and major deals, projects and investments in Ghana.

Assess the activities, strategy and market position of your competitors, partners and clients via our Company Profiles (inc. SWOTs, KPIs and latest activity).

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17 tables, charts, and graphs quantifying the market in detail

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Ghana Telecommunications SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Ghana's economic activity.

7 leading companies identified and profiled, including 2014 market segment, market share information and latest news and information.

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Contents

Executive Summary

SWOT Analysis

Ghana Mobile SWOT

Ghana Wireless SWOT

Global Telecommunications Industry Overview

Africa Outlook

Table: Selected Africa Countries Mobile Penetration Rates 2013, (%)

Ghana Telecommunications Overview

Figure: Ghana Mobile Voice Market Share – March 2013, (%)

Ghana Telecommunications Market Data & Forecasts

Table: Ghana Telecommunications Industry Data 2010-2019

Table: Ghana Telecommunications Market Penetration Rates 2013 (%)

Mobile

Table: Ghana Mobile Industry Data Forecast 2010-2019

Figure: Ghana Mobile Market Growth 2010-2019

Table: Ghana Telecommunications ARPU Rates 2013, (\$)

Fixed-Line

Table: Ghana Fixed-Line Industry Data Forecast 2010-2019

Figure: Ghana Fixed-Line Market Growth 2010-2019

Internet

Table: Ghana Internet Industry Data Forecast 2010-2019

Figure: Ghana Internet Market Growth 2010-2019

Figure: Ghana Broadband Market Growth 2010-2019

Key Trends and Developments

Ghana Economic Outlook

Table: Ghana Economic Activity Data 2010-2019

Industry Regulation

Table: Ghana Telecommunications Market Industry Regulation

Competitive Landscape

Table: Key Players: Ghana Telecommunications Market Share 2013, (%)

Table: Key Players in Ghana's Telecommunications Market

Table: Ghana Number Portability Net Gain/Loss, 2013

Company Profiles

Airtel Ghana

Expresso (Kasapa)

Ghana Telecom

Glo Ghana

MTN Ghana
Tigo Ghana (Millicom Ghana)
Vodafone Ghana
Glossary Of Terms
Research Methodology
Appendix A
Appendix B

COMPANIES MENTIONED

Airtel Ghana
Altobridge
Bharti Airtel
Expresso (Kasapa)
Ghanaian Skybridge Investments
Ghana Telecom
Glo Ghana
Globacom (Nigeria)
Millicom Ghana Company Limited
MTN Ghana
Tigo Ghana (Millicom Ghana)
Surflin Communications
Vodafone Ghana
Westel
Zain Group

ORGANIZATIONS

Ghana Investment Fund for Electronic Communications
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