

# EMA - The Ghana Automotives Market Report 2014

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## Abstracts

The Ghana Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Ghana Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Ghana.

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The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Ghana to test other views - a key input for successful budgetary and planning in the Ghanaian automotives market.

Target business opportunities and risks in the Ghanaian automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Ghana.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.

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28 pages of comprehensive analysis

4 key tables, charts, and graphs quantifying the market in detail

The Ghana Automotives market forecasts between 2014 and 2019

Five year forecasts for the Ghana Automotives, including:  
Passenger & Commercial Vehicle Sales

Ghana Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Ghana's economic activity.

2 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

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African Development Bank  
China Association of Automobile Manufacturers (CAAM)  
Ghana Investment Promotion Centre (GIPC)  
Organisation Internationale des Constructeurs d'Automobiles (OICA)

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