

# EMA - The Ghana Automotives Market Report 2014

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## Abstracts

The Ghana Automotives Market Report 2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s Ghana Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in Ghana.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent Automotives industry forecasts on Ghana to test other views - a key input for successful budgetary and planning in the Ghanaian automotives market.

Target business opportunities and risks in the Ghanaian automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Ghana.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.

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28 pages of comprehensive analysis

4 key tables, charts, and graphs quantifying the market in detail

The Ghana Automotives market forecasts between 2014 and 2019

Five year forecasts for the Ghana Automotives, including:  
Passenger & Commercial Vehicle Sales

Ghana Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Ghana's economic activity.

2 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Ghana Automotives Market Report 2014

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## COMPANIES MENTIONED

- Auto Parts Limited, Ghana
- Cherry Automobile
- Bajaj Auto
- BMC Turkey
- FYM Motorcycles
- Innoson Vehicle Manufacturing Company
- Great Wall Motors
- Hyundai Motor
- Japan Motors Ghana
- Lifan Motorcycles
- Mahindra & Mahindra
- Maruti

Nissan Motor

Nissan South Africa

PHC Motors

Somoco Ghana

Svani Motors

Tata Motors

Toyota Motor

Winstep Automobile Company

Other Organisations Mentioned in This Report

African Development Bank

China Association of Automobile Manufacturers (CAAM)

Ghana Investment Promotion Centre (GIPC)

Organisation Internationale des Constructeurs d'Automobiles (OICA)

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