

# EMA - The Egypt Tourism Market Report 2014

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## Abstracts

The Egypt Tourism Market Report has been researched at source and features Emerging Markets Analysts (EMA)'s independent assessment and forecasts for tourist expenditure; government expenditure on tourism; passenger arrivals and departures by mode of transport, reason for travel, origin and destination; and the accommodation market.

EMA's Egypt Tourism Market Report 2014 provides industry professionals and strategists, corporate analysts, associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the Egyptian tourism industry.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2013-2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent tourism industry forecasts for Egypt to test other views - a key input for successful budgetary and planning in the Egyptian tourism market.

Target business opportunities and risks in the Egyptian tourism sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in Egypt.

Assess the activities, strategy and market position of your competitors, partners

and clients via our Company Profiles (inc. KPIs and latest activity).

## Why you should buy The Egypt Tourism Market Report 2014

27 pages of comprehensive analysis

11 tables, charts, and graphs quantifying the market in detail

The Egypt Tourism market forecasts between 2013 and 2019

Five year forecasts for the Egypt Tourism, including:

Arrivals

Accommodation

Expenditure

Inbound & Outbound Tourism Destination

Egypt Tourism SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Egypt's economic activity.

3 key sector companies identified and profiled, including 2013 market segment, market share information and latest information.

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