

EMA - The Egypt Food Market Report 2014

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Abstracts

The Egypt Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Egypt Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Egypt.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for Egypt to test other views - a key input for successful budgeting and strategic business planning in the Egyptian food and drink market.

Target business opportunities and risks in Egypt through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Egypt Food Market Report 2014

44 pages of comprehensive analysis

10 key tables, charts, and graphs quantifying the market in detail

The Egypt Food market forecasts between 2014 and 2019

Five year forecasts for the Egypt Food, including:

Production

Consumption

Sales

Exports

Imports

Egypt Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Egypt's economic activity.

6 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Egypt Food Market Report 2014

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Majid Al Futtaim (MAF)
Mars Egypt
Metro & Kheir Zaman
Metro Group
Nestlé Egypt
Ocean Foods Egypt
Oscar SuperMarket
PepsiCo
Ragab Sons Supermarkets
Savola Sime Egypt Co
Sima Group
Shoprite

Spinneys Egypt

Unilever

Zahran

Other Organisations Mentioned in This Report

Common Market for Eastern and Southern Africa (COMESA)

Gulf Cooperation Council (GCC)

World Halal Forum (WHF)

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