

EMA - The Colombia Food Market Report 2014

<https://marketpublishers.com/r/EFD410FF124EN.html>

Date: June 2014

Pages: 39

Price: US\$ 250.00 (Single User License)

ID: EFD410FF124EN

Abstracts

The Colombia Food Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for food expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Colombia Food Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Colombia.

What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

Key Benefits

Benchmark EMA's independent food industry forecasts for Colombia to test other views - a key input for successful budgeting and strategic business planning in the Colombian food and drink market.

Target business opportunities and risks in Colombia through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Colombia Food Market Report 2014

39 pages of comprehensive analysis

9 key tables, charts, and graphs quantifying the market in detail

The Colombia Food market forecasts between 2014 and 2019

Five year forecasts for the Colombia Food, including:

Production

Consumption

Sales

Exports

Imports

Colombia Food SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Colombia's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Colombia Food Market Report 2014

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Almacenes Exito
Alimentos Kraft de Colombia (Kraft Foods)
Alpina Productos Alimenticios
Asea
Avidesa Mac Pollo
Bancolombia
Burger King Worldwide
Cacharrería La 14
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Inversiones Manuelta
Jeronimo Martins
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Kinco, S.A.S
Krispy Kreme
Makro
McDonald
Nestlé de Colombia
Promotora
Quala SA

Starbucks

Olimpica SA

Other Organisations Mentioned in This Report

International Coffee Organization (ICO)

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