

# EMA - The Colombia Drinks Market Report 2014

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## Abstracts

The Colombia Drinks Market Report features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Colombia Drinks Market Report provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Colombia.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drink industry forecasts for Colombia to test other views - a key input for successful budgeting and strategic business planning in the Colombian food and drink market.

Target business opportunities and risks in Colombia through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

Why you should buy The Colombia Drinks Market Report 2014

39 pages of comprehensive analysis

10 key tables, charts, and graphs quantifying the market in detail

The Colombia Drinks market forecasts between 2014 and 2019

Five year forecasts for the Colombia Drinks, including:

Production

Consumption

Sales

Colombia Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Colombia's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Colombia Drinks Market Report 2014

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## COMPANIES MENTIONED

Adrila Lulle Holding  
Alimentos Kraft de Colombia (Kraft Foods)  
Alkosto  
Alsea  
Almacenes Exito (Casino)  
Anheuser-Busch InBev  
Bancolombia  
Bavaria  
Biedronka  
Burger King  
Carlsberg  
Cacharrería La 14  
Cencosud SA  
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Makro Colombia  
McDonald's Corporation  
Nacional de Chocolates  
Nestlé Colombia  
Olimpica SA  
Peroni  
Pernod Ricard Colombia  
PepsiCo  
Procafecol S.A  
Postobón, S.A  
SABMiller  
Starbucks  
The Coca-Cola Company

Quinsa (Anheuser-Busch InBev)

Quala S.A.

Other Organisations Mentioned in This Report

International Coffee Organization (ICO)

National Federation of Colombian Coffee Growers (NFCCG)

National Department Of Statistics, Colombia

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