

# **EMA - The China Automotives Market Report 2014**

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#### **Abstracts**

The China Automotives Market Report2014 features the latest data and forecasts covering production, sales, imports and exports.

Emerging Markets Analysts (EMA)'s China Autos Market Report provides industry professionals and strategists, corporate analysts, auto associations, government departments and regulatory bodies with independent forecasts and competitive intelligence on the automotives market in China.

#### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014-2019 - all highlighting strategic business opportunities.

#### **Key Benefits**

Benchmark EMA's independent Automotives industry forecasts on China to test other views - a key input for successful budgetary and planning in the Chinese automotives market.

Target business opportunities and risks in the Chinese automotives sector through our reviews of latest industry trends, regulatory changes and major deals, projects and investments in China.

Assess the activities and market position of your competitors, partners and clients via our Competitive Landscape Analysis.



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46 pages of comprehensive analysis

8 key tables, charts, and graphs quantifying the market in detail

The China Automotives market forecasts between 2014 and 2019

Five year forecasts for the China Automotives, including: Production

Sales

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**Imports** 

China Automotives SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, China's economic activity.

11 leading companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering China Automotives Market Report 2014



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**BMW** 

BYD Auto Co

Chang'an Automobile Group

Chery Automobile

Chevrolet

Citroën

**Chongqing Denso** 

Daimler AG

**Denso Corporation** 

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FAW-GM

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Suzuki Motors



Taiyuan Changan Heavy Truck

**Toyota Motors** 

Viseon Bus GmbH

Volkswagen

Youngman Group Company

Zhejiang Geely Holding Group (Geely)

Other Organisations Mentioned in This Report

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North American Free Trade Agreement (NAFTA)

Organisation Internationale des Constructeurs d'Automobiles (OICA)

World Trade Organisation (WTO)



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