

# EMA - The Chile Drinks Market Report 2014

<https://marketpublishers.com/r/EC0769C5306EN.html>

Date: June 2014

Pages: 44

Price: US\$ 250.00 (Single User License)

ID: EC0769C5306EN

## Abstracts

The Chile Drinks Market Report 2014 features Emerging Market Analysts (EMA)'s market assessment and independent forecasts for drinks expenditure, consumption, sales, and imports/exports and forecasts for the mass grocery retail sector. The report also includes analyses of major regulatory developments, the background macroeconomic outlook and competitive landscape comparing national and multinational companies by leading products and services, sales, investments, partners and expansion strategies.

EMA's Chile Drinks Market Report 2014 provides industry professionals and strategists, sector analysts, business investors, trade associations and regulatory bodies with independent forecasts and competitive intelligence on the food and drink industry and the mass grocery retail market in Chile.

### What makes this report unique?

The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, regional and country outlook and country forecasts from 2014 -2019 - all highlighting strategic business opportunities.

### Key Benefits

Benchmark EMA's independent drink industry forecasts for Chile to test other views - a key input for successful budgeting and strategic business planning in the Chilean food and drink market.

Target business opportunities and risks in Chile through our reviews of latest industry trends, regulatory changes and major deals, projects and investments.

Exploit latest competitive intelligence on your competitors, partners and clients via our Company Profiles (inc, latest activity) and Competitive Landscape Tables.

## Why you should buy The Chile Drinks Market Report 2014

44 pages of comprehensive analysis

12 key tables, charts, and graphs quantifying the market in detail

The Chile Drinks market forecasts between 2014 and 2019

Five year forecasts for the Chile Drinks, including:

Production

Consumption

Sales

Chile Drinks SWOT analysis, project tables for each commodity, production and consumption, of each, competitive landscape outlook, detailing major players in the sector, Chile's economic activity.

8 key companies identified and profiled, including 2014 market segment, market share information and latest information.

You can order this report today and Gain an understanding of how to tap into the potential of this market by ordering Chile Drinks Market Report 2014

## Contents

- Executive Summary
- Chile Drinks Sector SWOT
- SWOT Analysis
- Global Drink Industry Overview
- Chile Drinks Market Overview
- Chile Drinks Market Data & Forecasts
  - Table: Chile Drinks Industry Data, 2010 - 2019
  - Table: Chile Hot Drinks Industry Data, 2010 - 2019
  - Figure: Chile Hot Drinks Value Sales Forecasts, 2010 - 2019
  - Table: Chile Soft Drinks Industry Data, 2010 - 2019
  - Figure: Chile Soft Drinks Volume Sales Forecast, 2010 - 2019
  - Table: Chile Alcoholic Drinks Industry Data, 2010 - 2019
  - Figure: Chile Alcoholic Drinks Volume Sales Forecast, 2010 - 2019
  - Table: Chile Wine Industry Data, 2010 - 2019
  - Table: Chile Spirits Industry Data, 2010 - 2019
- Key Trends and Developments
- Chile Economic Outlook
  - Table: Chile Economic Activity Data 2010-2019
- Consumer Outlook
- Mass Grocery Retail Outlook
  - Table: Key Players: Chile Mass Grocery Retail Sector
- Competitive Landscape
  - Table: Key Players: Chile Drinks Sector
- Company Profiles
- Compañía Cervecerías Unidas
- Concha y Toro
- Embotelladora Andina
- Empresas Carozzi
- Soprole
- Mass Grocery
- Cencosud
- Distribución y Servicio (Walmart)
- Falabella
- Glossary Of Terms
- Research Methodology
- Appendix A
- Appendix B

## COMPANIES MENTIONED

Banco de Chile  
Banco del Estado de Chile  
Banco Santander  
Bacardi Martini Chile (Bacardi)  
Carlsberg  
Cambiaso Hermanos  
Cervecerias Chile (A-B InBev)  
Cencosud SA  
Coca-Cola Embonor  
Coca-Cola  
Coperfrut SA  
Compania Cervecerias Unidas (CCU)  
Concha y Toro  
Cooperativa Agrícola Pisquera Elqui Limitada (CAPEL)  
Distribucion y Servicio  
Embotelladora Andina  
Ebotelladora Coca-Cola Polar  
Empresas Bravo SA  
Empresas Carozzi S.A.  
Heineken  
Hipermarc SA  
Juan Valdez Café  
Korlaet y Cía. Ltda  
Lucchetti Chile  
Mansour Group  
Majid Al Futtaim  
McDonald  
Montrone PLA  
Nestlé Chile  
Paulman Group  
S.A.C.I. Falabella  
San Francisco Supermarkets (Falabella)  
Starbucks  
Soprole S.A,  
Supermercados Bryc  
Supermercados Cofrima

Supermercados Montserrat  
Supermercados Unimarc  
Tresmontes Lucchetti  
Walmart  
Unilever  
Viña Concha y Toro  
Viña San Pedro Tarapacá  
Viña Santa Rita

## I would like to order

Product name: EMA - The Chile Drinks Market Report 2014

Product link: <https://marketpublishers.com/r/EC0769C5306EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EC0769C5306EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970